

CHANGE

YOU, YOUR TEAM
YOUR COMPANY
YOUR WORLD.

impm INTERNATIONAL MASTERS PROGRAM
IN PRACTICING MANAGEMENT



TRUE LEADERSHIP IS MANAGEMENT WITH A LASTING IMPACT.

The International Masters in Practicing Management (IMPM) enables accomplished managers to share their experience in light of insights from world-class faculty.

IMPM is a program designed to help leaders become more influential and effective. This master's degree is achievable while maintaining a full-time position, and is designed to integrate individual experiences and day-to-day business needs. The purpose: to offer concepts and frameworks that remove the boundaries from your current managerial practice, developing global perspective with personal impact.

INTERNATIONAL MASTERS PROGRAM IN PRACTICING MANAGEMENT

Lancaster University
Lancaster, UK

McGill University,
Montreal, Canada

Indian Institute of Management
Bangalore, India

Renmin University
Beijing, China

FGV/EBAPE
Rio de Janeiro, Brazil

OUR UNIQUE APPROACH: FIVE MANAGERIAL MINDSETS.

IMPM cultivates a participant's potential by fostering an ongoing critical reflective practice:

1. REFLECTIVE

Increasing personal reflection and self-management, allowing a manager to see all dimensions of challenges and evaluating the everyday in new light.

2. ANALYTICAL

Building decision-making skills and the ability to accurately assess organizational data, while still understanding the limitations of this approach.

3. WORLDLY

Expanding the context that managers use to gain insight into different cultures and their unique business challenges, changing their view of global commerce and their own selves.

4. COLLABORATIVE

Understanding approaches to collaboration in different companies and countries, plus an examination of personal approaches to managing relationships.

5. ACTION

Initiating and leading change while maintaining necessary continuity through skillful implementation of organizational strategies and people management.



A TRULY INTERNATIONAL PROGRAM CANNOT BE ROOTED IN ONE LOCATION OR ONE TYPE OF STUDENT

The IMPM campus extends around the world, with participants receiving complete immersion in five different host countries: the UK, Canada, India, China and Brazil. In addition to company visits in each country, a managerial exchange pairs participants who spend several days at each other's organization, sharing observations which provide feedback and deep insights from a fresh perspective.

LEARNING FROM WORLD-CLASS PROFESSORS, FELLOW MANAGERS, AND YOUR OWN EXPERIENCES.

At IMPM, knowledge is shared through the constant exchange of ideas, with a 50-50 rule that preserves half of the classroom time for an open exchange among the practicing managers, creating understanding of a module's focus based on real-life insights.

EXTENDING THE IMPACT.

The benefits of IMPM are felt far beyond the classroom through Impact Teams: a group within a participant's organization that shares in activities designed to encourage learning that results in immediate practical application.

IMPM carefully evaluates each applicant for their work and life experience, not just to ensure their ability to succeed in the program, but to also create an environment filled with managers who have valuable and insightful points of view from around the globe.

TO LEARN MORE OR TO APPLY FOR ADMISSION TO THE MAY 7, 2012 CYCLE, CONTACT:

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